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edgelab Celebrates 100 Completed Projects

(1/6/2009) - On December 1, 2008, edgelab celebrated the completion of its 100th project. The exciting projects taken on by students and faculty of the UConn School of Business in collaboration with subject-matter experts and project managers from General Electric (GE), impact real-time needs of GE businesses and provide a valuable experiential learning vehicle for UConn students.

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Joseph Parsons, President and CEO, GE Global Investment Management notes that edgelab is "light years beyond its origins in eBusiness, [and] has helped every part of GE." The projects completed at edgelab illustrate the success of this "public/private partnership of highly disciplined, organized experts from GE and UConn who understand innovation and imagination in a very refined way."

To highlight the success of this unique academic/corporate partnership, over 120 people gathered at the edgelab facility at the University of Connecticut Stamford Campus for hors-d'oeuvres and a brief program that included comments from Denis J. Nayden, Joseph E. Parsons, P. Christopher Earley, and edgelab co-directors Jim Marsden and Chris Kalish. The edgelab 100th Project Celebration, co-sponsored by UConn and attracted an audience that included members of the original edgelab founding team, of edgelab Alumni, GE Project Sponsors, edgelab Staff and Faculty, the edgelab Steering Committee, UConn School of Business MBA Alumni, as well as State Representatives Gerald Fox and Carlo Leone.

This joint venture "shines a light on the future of business education -- the real and substantive integration of business practice with the rigor and innovation of a top-tier business school," notes Chris Early, Dean of the UConn School of Business. "The result is a unique benefit not only for our students who participate, but our faculty members and GE as well. As this type of new educational form is rolled out throughout business schools worldwide, we anticipate that edgelab will be the standard on which future ventures will be judged."

For more information on edgelab, please visit edgelab.com.



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