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### SAS CUSTOMERS HONORED AT COMPUTERWORLD'S ANNUAL AWARDS GALA

*University of Connecticut/GE selected as a finalist; Healthways Inc. granted Laureate status*

CARY, NC (June 18, 2007) – SAS customers University of Connecticut and General Electric, in partnership, received high accolades from the Computerworld's [Honors Program](#) when they were named among the five finalists in their category for their joint-venture program **edgelab**. Healthways Inc., also a SAS customer, was granted Laureate status for its case study submission. The two projects were recognized at the annual Honors Program awards banquet in Washington, D.C. The awards honor projects that make exceptional use of information technology and benefit society.

The **edgelab** project offers students a research facility, along with learning and applied research experience that transcends the standard graduate curriculum. The benefits exceed typical learning initiatives in that lab projects, initially submitted by GE business units, are often subsequently implemented by GE with tangible results.

A 12,000 square-foot research facility housing UConn students and research faculty with GE managers, **edgelab** is designed to expose graduate students to real-world challenges requiring research and creative solutions. Since its inception, **edgelab** student teams have undertaken and produced more than 90 critical-path strategic business projects.

Many **edgelab** projects require extensive data analysis, data mining and text mining. But with the projects lasting just 13 weeks, there is little time for training students on technology. With its ease of use, SAS<sup>®</sup> software enables students to concentrate on the project, not the software. The SAS products the lab employs include SAS Enterprise Miner<sup>™</sup>, SAS Enterprise Guide<sup>®</sup> and JMP<sup>®</sup> (a SAS product). SAS' powerful analytics, together with pattern visualization made possible by JMP, enable students not only to achieve the necessary depth of analysis but to present their findings to high-level GE executives in a highly visual and understandable format.

Computerworld chose [Healthways](#) for its program employing artificial neural network predictive models to risk stratify health plan members and improve healthcare outcomes. Every day, the company helps more than 2.5 million people manage their health and potentially improve their quality of life.

All participants granted Laureate status are invited to archive their case studies in the Global Archives and Academic Council, a global system of 350 national archives, museums and institutions of higher learning. This organization preserves, protects and disseminates these materials. In addition, finalists' and Leadership Award recipients' case studies will be featured in the pages of *Computerworld*.

### ABOUT SAS

SAS is the leader in business intelligence and analytical software and services. Customers at 43,000 sites use SAS software to improve performance through insight from data, resulting in faster, more accurate business decisions; more profitable relationships with customers and suppliers; compliance with governmental regulations; research breakthroughs; and better products and processes. Only SAS offers leading data integration, storage, analytics and business intelligence applications within a comprehensive enterprise intelligence platform. Since 1976, SAS has been giving customers around the world THE POWER TO KNOW<sup>®</sup>.

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